Deal #



WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
936783-2	08/12/12	August 2012	07/30/12 - 08/10/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser Product Estimate Number 2890 **Republican National Comm** issue

Flight Dates Order # Alt Order #

> Billing Type Broadcast Cash

Special Handling

07/27/12 - 08/10/12

Billing Calendar

IDB# Advertiser Code | Product Code

936783

Agency Ref Advertiser Ref

Billing Address:

Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

National Media Inc.

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Line Start Date End Date Description Start/End 3	Fime MTWTFSS	Length	Spots/ Week	Rate	Type	
1 07/27/12 08/02/12 5a Daybreak 5-6a NON-PREEMPTIBLE	МГЖГБ	:30	2	\$1,500.00	NM	
Weeks: Start Date 07/27/12 End Date 08/02/12 MTWTFSS MTWTF Spots/W	<u>eek</u> <u>Rate</u> 2 \$1,500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 WMURM 07/30/12 5:14 AM 5a Daybreak	5-6a		RNTV072			\$1,500.00 NM
2 WMURW 08/01/12 5:53 AM 5a Daybreak	5-6a	:30	RNTV072	2501H		\$1,500.00 NM
2 07/27/12 08/02/12 6a Daybreak 6-7a NON-PREEMPTIBLE	МГWГF	:30	2	\$2,500.00	NM	
Weeks: Start Date 07/27/12 End Date 08/02/12 MTWTFS MIWIF Spots/W	<u>eek</u> <u>Rate</u> 2 \$2,500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 WMURM 07/30/12 6:54 AM 6a Daybreak	6-7a) RNTVO72			\$2,500.00 NM
2 WMURTu 07/31/12 6:28 AM 6a Daybreak	6-7a	:30) RNTVO72	2501H		\$2,500.00 NM
4 07/27/12 08/02/12 News 9 at Noon 12-1230p NON-PREEMPTIBLE	МГWГF	:30	1	\$1,000.00	NM	
Weeks: Start Date 07/27/12 End Date 08/02/12 MTWTFSS MTWTF Spots/W	<u>eek</u> <u>Rate</u> 1 \$1,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WMURTu 07/31/12 12:28 PM News 9 at Noon	12-1230p	:30	RNTV072	2501H		\$1,000.00 NM
5 07/27/12 08/02/12 News 9 at 5 5-6p NON-PREEMPTIBLE	МГWГF	:30	2	\$2,500.00	NM	
Weeks: Start Date 07/27/12 End Date 08/02/12 MTWTFS MTWTF Spots/W	<u>eek</u> <u>Rate</u> 2 \$2,500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 WMURTu 07/31/12 5:38 PM News 9 at 5	5-6p		RNTV072			\$2,500.00 NM
2 WMURW 08/01/12 5:22 PM News 9 at 5	5-6p	:30	RNTV072	2501H		\$2,500.00 NM
6 07/27/12 08/02/12 News 9 at 6 6-7p NON-PREEMPTIBLE	МГWГF	:30	4	\$4,000.00	NM	
Weeks: Start Date 07/27/12 End Date 08/02/12 MTWTFSS MTWTF Spots/W	<u>eek</u> <u>Rate</u> 4 \$4,000.00				_	
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
2 WMURM 07/30/12 6:27 PM News 9 at 6	6-7p) RNTV072			\$4,000.00 NM
3 WMURTu 07/31/12 6:21 PM News 9 at 6	6-7p		RNTV072			\$4,000.00 NM
1 WMURW 08/01/12 6:59 PM News 9 at 6	6-7p	:30	RNTV072	2501H		\$4,000.00 NM
4 WMURTh 08/02/12 6:27 PM News 9 at 6	6-7p	:30	RNTV072	2501H		\$4,000.00 NM

www.thewmurchannel.com

INVOICE Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Date Invoice Month Invoice Period Invoice # August 2012 936783-2 08/12/12 07/30/12 - 08/10/12

Advertiser	Product	Estimate Number
Republican National Comm	issue	2890

4 WMURFU 07/30/12 7-14 PM Chronicle NH 7-730p :30 RNTV072501H \$1,400.00 NM									Spots/			
NON-PREEMPTIBLE	Line S	Start Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Spots # Ch				Chroni	cle NH	7-730p	11111	:30	5	\$1,400.00	NM	
A WMURM 07/3012 714 PM Chronicle NH	W	/eeks:										
3 WMURT 073112 729 PM Chronicle NH 7730p 39 BTTV072501E \$1,400.00 NM 1 WMURT 0800212 723 PM Chronicle NH 7730p 39 BTTV072501E \$1,400.00 NM 8 072717 0800212 End Date MTVTSS 5054Week 76000 NM 8 072717 0800212 End Date MTVTSS 5054Week 76000 NM 8 072717 0800212 End Date MTVTSS 5054Week 76000 NM 9 073012 073012	Sp	pots: # Ch	<u>Day</u> Ai	r Date	Air Time Descr	iption_	Start/End Time					Rate Type
1 WMURFM		4 WN	MURM 07	7/30/12	7:14 PM Chron	icle NH	7-730p	:30) RNTV072	501H		\$1,400.00 NM
8 07/27/12 08/02/12 Entertainment Tonight 730-8 MTWTF- 30 4 \$1,400.00 NM NWTF- 30 68/02/12 MWTF- 30 4 \$1,400.00 NM NWTF- 30 4 \$1,400.00 NM NWTF- 30 68/02/12 MWTF- 4 \$1,400.00 NM NWTF- 4 \$1,400.00 NM NWTF- 4 \$1,400.00 NM NWTF- 4 \$1,400.00 NM NWTF- 4 \$1,400.00 NM 1 NWTF-		3 WN	//URTu 07	7/31/12	7:29 PM Chron	icle NH	7-730p	:30	RNTV072	501H		\$1,400.00 NM
8 07/27/12		1 WN	MURW 08	3/01/12	7:23 PM Chron	icle NH	7-730p	:30	RNTV072	501H		\$1,400.00 NM
Weeks Start Date Start D		5 WN	MURTh 08	3/02/12	7:21 PM Chron	icle NH	7-730p	:30	RNTV072	501H		\$1,400.00 NM
Spots				Enterta	ainment Tonight	730-8	MTWTF	:30	4	\$1,400.00	NM	
3 WMURTU 07/30/12 7:56 PM Entertainment Tonight 730-8 3.0 RNTV072501H \$1,400.00 NM	W	/eeks:				Spots/Week 4						
1 WMURTU 07/31/12 7:56 PM Entertainment Tonight 730-8 :30 RNTV072501H \$1,400.00 NM 4 WMURW 08/01/12 7:56 PM Entertainment Tonight 730-8 :30 RNTV072501H \$1,400.00 NM \$1,400.00	Sp	pots: # Ch	<u>Day</u> Ai	r Date	Air Time Descr	iption_	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
9 07/30/12		3 WN	URM 07	7/30/12	7:57 PM Entert	ainment Tonight	730-8	:30	RNTVO72	501H		\$1,400.00 NM
9 07/30/12 07/30/12 07/30/12 080z/17 1		1 WN	//URTu 07				730-8		*			\$1,400.00 NM
NON-PREEMPTIBLE Weeks: Start Date G07/27/12 O8/02/12 1		4 WN	MURW 08	3/01/12	7:56 PM Entert	ainment Tonight	730-8	:30	RNTV072	501H		\$1,400.00 NM
Spots:# Ch				Bachel	lor Pad	Prime Other	1	:30	1	\$2,800.00	NM	
1 WMURM	W	/eeks:		End Dat 08/02/12	<u>e MTWTFSS</u> 1	Spots/Week 1						
10 07/30/12	Sp	pots: # Ch	Day Ai	r Date	Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
NON-PREEMPTIBLE Weeks: Start Date O7/27/1/2 O8/02/1/2 D8/02/1/2		1 WN	/URM 07	7/30/12	9:37 PM Bache	elor Pad	Prime Other	:30	RNTV072	501H		\$2,800.00 NM
Spots: # Ch				Glass I	House	10-11p	1	:30	1	\$2,800.00	NM	
1 WMURM	W	/eeks:				Spots/Week 1						
11 07/31/12	Sp						Start/End Time					Rate Type
NON-PREEMPTIBLE Weeks: Start Date G7/27/12 08/02/12 2-2 2 \$3,000.00 Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time Start/End Time Start/End Time Length Ad-ID Start/End Time Start/E		1 WN	/URM 07	7/30/12 1	0:50 PM Glass	House	10-11p	:30	RNTV072	501H		\$2,800.00 NM
Spots: # Ch				Middle	/Last Man Stand	ding8-9p	- 2	:30	2	\$3,000.00	NM	
2 WMURTu 07/31/12 8:17 PM Middle/Last Man Standing 8-9p :30 RNTV072501H \$3,000.00 NM 1 WMURTu 07/31/12 8:49 PM Middle/Last Man Standing 8-9p :30 RNTV072501H \$3,000.00 NM 12 07/31/12 07/31/12 Trust Us 9-10p -2 :30 2 \$3,000.00 NM 12 07/31/12 07/31/12 Trust Us 9-10p -2 :30 2 \$3,000.00 NM 12 07/27/12 08/02/12 MIWTFSS Spots/Week Rate 07/27/12 08/02/12 -2 2 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR Tu 07/31/12 Trust Us 9-10p :00 \$3,000.00 NM 2 WMUR Tu 07/31/12 Trust Us 9-10p :00 \$3,000.00 NM 2 WMUR Tu 07/31/12 Trust Us 9-10p :30 RNTV072501H \$3,000.00 NM 3 WMURTu 07/31/12 9:24 PM Wipeout 9-10p :30 RNTV072501H \$3,000.00 NM 4 WMURTu 07/31/12 9:43 PM Wipeout 9-10p :30 RNTV072501H \$3,000.00 NM 4 WMURTu 07/31/12 9:43 PM Wipeout 9-10p :30 RNTV072501H \$3,000.00 NM 5 RNTV072501H \$3,000.00 NM 5 RNTV072501H \$3,000.00 NM 6 RNTV072501H \$3,000.00 NM 7 RNTV072501H \$3,000.00 NM 7 RNTV072501H \$3,000.00 NM 8 RNTV072501H \$3,000.00 NM 8 RNTV072501H \$3,000.00 NM 8 RNTV072501H \$3,000.00 NM 8 RNTV072501H \$3,000.00 NM 9 RNTV072501H \$3,000.00 NM	W	/eeks:			<u>MTWTFSS</u> - 2	Spots/Week 2						
1 WMURTu 07/31/12 8:49 PM Middle/Last Man Standing 8-9p :30 RNTV072501H \$3,000.00 NM	Sp	pots: # Ch	<u>Day</u> Ai	r Date	Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate Type
12 07/31/12 07/31/12 Trust Us 9-10p -2 :30 2 \$3,000.00 NM		2 WN	//URTu 07			0	8-9p	:30	RNTV072	501H		\$3,000.00 NM
NON-PREEMPTIBLE Weeks: Start Date End Date OR/02/12 OR		1 WN	//URTu 07	7/31/12	8:49 PM Middle	e/Last Man Standing	8-9p	:30	RNTV072	501H		\$3,000.00 NM
Weeks: Start Date O7/27/12 End Date O8/02/12 End Date O8/02/12 End Date O8/02/12 End Date O8/02/12 End Date O7/27/12				Trust U	Js	9-10p	- 2	:30	2	\$3,000.00	NM	
1 WMUR Tu 07/31/12	W	/eeks:				Spots/Week 2						
See MG 12.3,12.4 2 WMURTu 07/31/12 See MG 12.3,12.4 Trust Us 9-10p :00 \$3,000.00 NM NM 3 WMURTu 07/31/12 program change 9:24 PM Wipeout MG for 12.1,12.2 program change 9-10p :30 RNTV072501H \$3,000.00 NM 4 WMURTu 07/31/12 program change 9:43 PM Wipeout MG for 12.1,12.2 program change 9-10p :30 RNTV072501H \$3,000.00 NM 13 07/31/12 07/31/12 NY Med NON-PREEMPTIBLE 10-11p -1 :30 1 \$3,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate	Sp	pots: # Ch	Day Ai	r Date	Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
See MG 12.3,12.4 3 WMURTu 07/31/12 9:24 PM Wipeout MG for 12.1,12.2 program change 9-10p :30 RNTV072501H \$3,000.00 NM 4 WMURTu 07/31/12 9:43 PM Wipeout MG for 12.1,12.2 program change 9-10p :30 RNTV072501H \$3,000.00 NM 13 07/31/12 07/31/12 NY Med NON-PREEMPTIBLE 10-11p -1 :30 1 \$3,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate Rate		1 WN				Us	9-10p	:00)			\$3,000.00 NM
3 WMURTu 07/31/12 9:24 PM Wipeout 9-10p :30 RNTV072501H \$3,000.00 NM MG for 12.1,12.2 program change 4 WMURTu 07/31/12 9:43 PM Wipeout 9-10p :30 RNTV072501H \$3,000.00 NM MG for 12.1,12.2 program change 13 07/31/12 07/31/12 NY Med 10-11p -1 :30 1 \$3,000.00 NM NM NON-PREEMPTIBLE Weeks: Start Date End Date MTWTFSS Spots/Week Rate		2 WN				Us	9-10p	:00)			\$3,000.00 NM
4 WMURTu 07/31/12 9:43 PM Wipeout 9-10p :30 RNTV072501H \$3,000.00 NM MG for 12.1,12.2 program change 13 07/31/12 07/31/12 NY Med 10-11p -1 :30 1 \$3,000.00 NM NON-PREEMPTIBLE Weeks: Start Date End Date MTWTFSS Spots/Week Rate		3 WN	MG for	12.1,12.2	9:24 PM Wiped	put	9-10p	:30	RNTV072	501Н		\$3,000.00 NM
NON-PREEMPTIBLE Weeks: Start Date End Date MTWTFSS Spots/Week Rate		4 WN	MURTu 07 MG for	7/31/12 12.1,12.2	9:43 PM Wiped	out	9-10p	:30) RNTVO72	501Н		\$3,000.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	13 0°	17/31/12 NON-PREE		NY Me	ed	10-11p	- 1	:30	1	\$3,000.00	NM	
			Start Date		_	Spots/Week 1						



INVOICE Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Date Invoice Month Invoice Period Invoice # 08/12/12 07/30/12 - 08/10/12 936783-2 August 2012

Advertiser	Product	Estimate Number
Republican National Comm	issue	2890

							Spots/			
Line Start Da	te End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
13 07/31/12 NON-PF	2 07/31/12 REEMPTIBLE	NY M	ed	10-11p	- 1	:30	1	\$3,000.00	NM	
Spots: #	Ch <u>Day</u> A	ir Date	Air Time Descrip	tion_	Start/End Time	Length	Ad-ID			Rate Type
1	WMURTu 0	7/31/12	10:37 PM NY Med	l	10-11p	:30	RNTV072	501H		\$3,000.00 NM
14 08/01/12 NON-PF	08/01/12 REEMPTIBLE	Middle	e/Suburgatory	8-9p	1	:30	1	\$4,200.00	NM	
Weeks:	Start Date 07/27/12	End Da 08/02/1		Spots/Week 1	Rate \$4,200.00					
Spots: #	Ch <u>Day A</u>	ir Date_	Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type
1	WMURW 0	8/01/12	8:46 PM Middle/	Suburgatory	8-9p	:30	RNTV072	501H		\$4,200.00 NM
15 08/01/12 NON-PF	08/01/12 REEMPTIBLE	Final '	Witness	10-11p	1	:30	1	\$2,800.00	NM	
Weeks:	Start Date 07/27/12	End Da 08/02/1		Spots/Week 1	<u>Rate</u> \$2,800.00					
Spots: #			Air Time Descrip		Start/End Time		Ad-ID			Rate Type
1	WMURW 08	8/01/12	10:35 PM Final W	itness	10-11p	:30	RNTV072	501H		\$2,800.00 NM
18 07/27/12 NON-PF	2 08/02/12 REEMPTIBLE	News	9 at 11	11-11:35p	1111111	:30	7	\$3,500.00	NM	
Weeks:	Start Date 07/27/12	End Da 08/02/1		Spots/Week 7	<u>Rate</u> \$3,500.00					
Spots: #			Air Time Descrip		Start/End Time		Ad-ID			Rate Type
			11:21 PM News 9		11-11:35p		RNTV072			\$3,500.00 NM
			11:29 PM News 9		11-11:35p		RNTV072			\$3,500.00 NM
			11:29 PM News 9		11-11:35p		RNTV072			\$3,500.00 NM
7	WMURTh 08	8/02/12	11:30 PM News 9	at 11	11-11:35p	:30	RNTV072	501H		\$3,500.00 NM
19 07/27/12 NON-PF	08/02/12 REEMPTIBLE	Nightl	ine	1135p-1206a	11111	:30	5	\$500.00	NM	
Weeks:	Start Date 07/27/12	End Da 08/02/1		Spots/Week 5	Rate \$500.00					
Spots: #			Air Time Descrip	_	Start/End Time		Ad-ID			Rate Type
			12:02 AM Nightlin		1135p-1206a		RNTV072			\$500.00 NM
			11:55 PM Nightlin		1135p-1206a		RNTV072			\$500.00 NM
			12:01 AM Nightlin 11:52 PM Nightlin		1135p-1206a 1135p-1206a		RNTV072 RNTV072			\$500.00 NM \$500.00 NM
3	VVIVIORTII O			-	1133p-1200a	.50) INT VO72	301H		\$500.00 NW
20 07/27/12 NON-PF	08/02/12 REEMPTIBLE		y Kimmel	1205-105a	MTWTF	:30	3	\$150.00	NM	
Weeks:	Start Date 07/27/12		2 MTWTF	Spots/Week 3	<u>Rate</u> \$150.00					
Spots: #			Air Time Descrip		Start/End Time		Ad-ID	501H		Rate Type
	WMURTh 08 WMURTh 08		12:44 AM Jimmy I 1:00 AM Jimmy I		1205-105a 1205-105a		RNTV072 RNTV072			\$150.00 NM \$150.00 NM
										NIVI UU.UCT
	REEMPTIBLE		Morning America		MTWTF	:30	2	\$2,000.00	NM	
Weeks:	Start Date 07/27/12	08/02/1	2 MTWTF	Spots/Week 2	Rate \$2,000.00	1	V 4 1 L			D-4- T
Spots: #			Air Time Descrip		Start/End Time		Ad-ID RNTV072	501H		Rate Type
		7/31/12 B/01/12	8:47 AM Good M 7:48 AM Good M		7-9a 7-9a) RNTV072			\$2,000.00 NM \$2,000.00 NM
24 07/27/12			Y LIVE DAY	9AM-10AM	МГЖГБ	:30	2	\$600.00	NM	7-,000.00
Weeks:	Start Date 07/27/12	End Da		Spots/Week 2	<u>Rate</u> \$600.00					
Spots: #		ir Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type



www.thewmurchannel.com

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | O7/30/12 - 08/10/12 | O7/30/12 - 08/10/12 | O7/30/12 - 08/10/12

Advertiser	Product	Estimate Number
Republican National Comm	issue	2890

								Spots/				
Line S	tart Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
	7/27/12 ION-PREE	08/02/12 MPTIBLE	KELLY L	IVE DAY	9AM-10AM	МГWГF	:30	2	\$600.00	NM		
Sp	oots: # Ch	<u>Day</u> Ai		Time Descrip		Start/End Time		Ad-ID				Type
	2 WN	IURM 07	7/30/12 9:	47 AM KELLY	LIVE DAY	9AM-10AM	:30	RNTVO725	501H		\$600.00	NM
	7/27/12 ION-PREE	08/02/12 MPTIBLE	Nate Ber		10-11a	МГWГF	:30	1	\$400.00	NM		
W	eeks:	Start Date 07/27/12	End Date 08/02/12	MTWTFSS MTWTF	Spots/Week 1	Rate \$400.00						
Sp	oots: # Ch	*		Time Descrip	tion	Start/End Time	Length	n Ad-ID			Rate	Туре
	1 WM	IURM 07	7/30/12 10:	22 AM Nate Be	erkus	10-11a	:30	RNTVO725	501H		\$400.00	NM
	7/27/12 ION-PREE	08/02/12 MPTIBLE	ELLEN E	F	4PM-5PM	МГШГ	:30	3	\$500.00	NM		
W	eeks:	Start Date 07/27/12	End Date 08/02/12	MTWTFSS MTWTF	Spots/Week 3	Rate \$500.00						
Sp	oots: # Ch	Day Ai		Time Descrip		Start/End Time		Ad-ID	70111		Rate	
	2 WN			48 PM ELLEN		4PM-5PM		RNTV0725			\$500.00	
	3 WM	IURW UC	5/01/12 4.	45 PM ELLEN	EF	4PM-5PM	.30) KNIVO723			\$500.00	NM
N	8/03/12 ION-PREE		5a Daybr		5-6a	МГЖГБ	:30	1	\$1,500.00	NM		
W		Start Date 08/03/12	End Date 08/09/12	MTWTFSS MTWTF	Spots/Week 1	<u>Rate</u> \$1,500.00						
Sr	oots: # Ch	Day Ai		Time Descrip	tion .	Start/End Time	Length	n Ad-ID			Rate	Type
	1 WN	IURF 08	3/03/12 5::	27 AM 5a Dayl	oreak	5-6a	:30	RNTVO725	501H		\$1,500.00	NM
W	eeks:	Start Date 08/10/12	End Date 08/16/12	<u>MIWIFSS</u> F	Spots/Week 1	Rate \$1,500.00						
Sp	oots: # Ch	<u>Day</u> Ai	r Date Air	Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate	Туре
	2 WN	IURF 08	3/10/12 5:	25 AM 5a Dayl	oreak	5-6a	:30	RNTVO725	501H		\$1,500.00	NM
	8/03/12 ION-PREE	08/09/12 MPTIBLE	6a Daybr	eak	6-7a	МГWГF	:30	3	\$2,500.00	NM		
W	eeks:	Start Date 08/03/12	End Date 08/09/12	MTWTFSS MTWTF	Spots/Week 3	Rate \$2,500.00						
Sp	oots: # Ch			Time Descrip		Start/End Time		Ad-ID	701H			Туре
	1 WN			39 AM 6a Dayl		6-7a 6-7a		RNTV0725			\$2,500.00	
	2 WN			53 AM 6a Dayl 54 AM 6a Dayl		6-7a 6-7a) RNTV0725			\$2,500.00 \$2,500.00	
											Ψ2,300.00	INIVI
N	8/04/12 ION-PREE			end Daybreak		SS	:30	2	\$700.00	NM		
W	eeks:	Start Date 08/03/12	End Date 08/09/12	<u>MTWTFSS</u> SS	Spots/Week 2	<u>Rate</u> \$700.00						
Sp	oots: # Ch	Day Ai		Time Descrip		Start/End Time		Ad-ID				Туре
					kend Daybreak	7-9a) RNTV0725) RNTV0725			\$700.00	
		IURSu 08			kend Daybreak	7-9a					\$700.00	IVIVI
N	8/03/12 ION-PREE		News 9 a		12-1230p	MTWTF	:30	1	\$1,000.00	NM		
	eeks:	Start Date 08/03/12	End Date 08/09/12	MTWTFSS MTWTF	Spots/Week 1	Rate \$1,000.00	الممما	74 ID			Poto	Turca
	oots: <u>#</u> Ch 1 WM	<u>Day Ai</u> IURTu 08		Time Descrip 18 PM News 9		Start/End Time 12-1230p		<u>Ad-ID</u> RNTV0725	501H		Rate \$1,000.00	
	8/03/12 ION-PREE	08/10/12	News 9 a		5-6p	МГWГF	:30	2	\$2,500.00	NM	+ :,300.00	
	eeks:	Start Date 08/03/12	End Date 08/09/12	MTWTFSS MTWTF	Spots/Week 2	Rate \$2,500.00						
Sr	oots: # Ch			Time Descrip	-	Start/End Time	Lenath	n Ad-ID			Rate	Туре
	2 WN			36 PM News 9		5-6p		RNTVO72	501H		\$2,500.00	

INVOICE



Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

ı	Invoice #	Invoice Date	Invoice Month	Invoice Period
	936783-2	08/12/12	August 2012	07/30/12 - 08/10/12

Republican National Comm	issue	2890
Advertiser	Product	Estimate Number

						Spots/			
ine Start Date Er	d Date De	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
32 08/03/12 08 NON-PREEMP		ews 9 at 5	5-6p	МГWГF	:30	2	\$2,500.00	NM	
Spots: # Ch	Day Air Date	Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate Type
1 WMUR	Tu 08/07/12	5:28 PM Nev	ws 9 at 5	5-6p	:30	RNTV072	501H		\$2,500.00 NM
		Date MIWIFS		Rate					
		6/12 F-	•	\$2,50 <u>0.00</u>	ما المحمد الم	V = 1 ID			Data Tuna
Spots: # Ch 3 WMUR	Day <u>Air Date</u> F 08/10/12			Start/End Time	Length	RNTV072	501H		Rate Type \$2,500.00 NM
3 WIVIUR	F 06/10/12	5.54 PIVI INE	พร 9 สเ ว	5-6p	.30	IMI VO72	30111		\$2,500.00 INIVI
33 08/03/12 08 NON-PREEMP		ews 9 at 6	6-7p	МГWГF	:30	4	\$4,000.00	NM	
08/	08/0	Date MTWTFS 09/12 MTWTF-	- 4	<u>Rate</u> \$4,000.00					
	Day Air Date			Start/End Time	Length		~~		Rate Type
2 WMUR				6-7p		RNTV072			\$4,000.00 NM
1 WMUR				6-7p		RNTV072			\$4,000.00 NM
4 WMUR				6-7p		RNTV072			\$4,000.00 NM
3 WMUR			-	6-7p	:30	RNTV072	501H		\$4,000.00 NM
08/	10/12 08/1	Date MIWIFS F-	- 1	Rate \$4,000.00	Languite	ALID			Data Tara
	Day Air Date			Start/End Time	Length		501H		Rate Type
5 WMUR	F 08/10/12	6:59 PM Nev	ws 9 at 6	6-7p	:30	RNTV072	301H		\$4,000.00 NM
34 08/03/12 08 NON-PREEMP		ronicle NH	7-730p	11111	:30	5	\$1,400.00	NM	
		Date <u>MTWTFS</u> 09/12 11111-		<u>Rate</u> \$1,400.00					
Spots: # Ch				Start/End Time	Length				Rate Type
1 WMUR				7-730p		RNTV072			\$1,400.00 NM
2 WMUR				7-730p		RNTV072			\$1,400.00 NM
3 WMUR				7-730p		RNTV072			\$1,400.00 NM
4 WMUR				7-730p		RNTV072			\$1,400.00 NM
5 WMUR	Th 08/09/12	2 7:13 PM Chr	onicle NH	7-730p	:30	RNTV072	501H		\$1,400.00 NM
35 08/03/12 08 NON-PREEMP		tertainment Toniç	ght 730-8	МГWГF	:30	4	\$1,400.00	NM	
		Date MTWTFS 09/12 MTWTF-	Spots/Week 4	Rate \$1,400.00					
	Day Air Date	Air Time Des	scription	Start/End Time	Length				Rate Type
1 WMUR	F 08/03/12	7:56 PM Ent	ertainment Tonight	730-8		RNTV072			\$1,400.00 NM
3 WMUR			ertainment Tonight	730-8		RNTV072			\$1,400.00 NM
2 WMUR	Tu 08/07/12	7:56 PM Ent	ertainment Tonight	730-8		RNTV072			\$1,400.00 NM
4 WMUR	W 08/08/12	7:41 PM Ent	ertainment Tonight	730-8	:30	RNTV072	501H		\$1,400.00 NM
36 08/06/12 08 NON-PREEMP		ichelor Pad	Prime Other	1	:30	1	\$2,800.00	NM	
Weeks: Sta	rt Date End	Date <u>MTWTFS</u> 09/12 1		Rate \$2,800.00					
Spots: # Ch	Day Air Date	Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate Type
1 WMUR	M 08/06/12	8:40 PM Bac	chelor Pad	Prime Other	:30	RNTV072	501H		\$2,800.00 NM
37 08/06/12 08 NON-PREEMP		ass House	10-11p	1	:30	1	\$2,800.00	NM	
Weeks: Sta	rt Date End	Date <u>MTWTFS</u> 09/12 1		Rate \$2,800.00					
	Day Air Date		•	Start/End Time	Length	Ad-ID			Rate Type
1 WMUR				10-11p		RNTV072	501H		\$2,800.00 NM
38 08/07/12 08 NON-PREEMP		ddle/Last Man Sta	anding8-9p	- 2	:30	2	\$3,000.00	NM	
INOIN-FREEMP	IDLL								

Send Payment To:

www.thewmurchannel.com

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period			
936783-2	08/12/12	August 2012	07/30/12 - 08/10/12			

Advertiser	Product	Estimate Number
Republican National Comm	issue	2890

								Spots/				
Line	Start Date	End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
38	3 08/07/12 NON-PREE	08/07/12 MPTIBLE	Middle	e/Last Man Stand	ing8-9p	- 2	:30	2	\$3,000.00	NM		
	Weeks:	Start Date 08/03/12	End Da 08/09/1		Spots/Week 2	Rate \$3,000.00						
	Spots: # Ch	<u>Day</u> A	ir Date	Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate	Type
	1 WN	//URTu 0	8/07/12	8:16 PM Middle	Last Man Standing	8-9p	:3	0 RNTV072	501H		\$3,000.00	NM
	2 WN	//URTu 0	8/07/12	8:50 PM Middle	Last Man Standing	8-9p	:3	0 RNTV072	501H		\$3,000.00	NM
39	08/07/12 NON-PREE	08/07/12 MPTIBLE	Wiped	out	9-10p	- 2	:30	2	\$3,000.00	NM		
	Weeks:	Start Date 08/03/12	End Da 08/09/1	<u>te</u> <u>MTWTFSS</u> - 2	Spots/Week 2	Rate \$3,000.00						
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate	
			8/07/12	9:24 PM Wipeou		9-10p		0 RNTV072			\$3,000.00	NM
	1 WN	/URTu 0	8/07/12	9:43 PM Wipeou	<u>ut </u>	9-10p	:3	0 RNTV072	501H		\$3,000.00	NM
40	08/07/12 NON-PREE	08/07/12 MPTIBLE	NY Me		10-11p	-1	:30	1	\$3,000.00	NM		
	Weeks:	Start Date 08/03/12	08/09/1	2 -1	Spots/Week 1	Rate \$3,000.00						
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate	
	1 WN	//URTu 0	8/07/12	10:36 PM NY Me	d	10-11p	:3	0 RNTV072	501H		\$3,000.00	NM
4	1 08/08/12 NON-PREE	08/08/12 MPTIBLE	Middle	e/Suburgatory	8-9p	1	:30	1	\$4,200.00	NM		
	Weeks:	Start Date 08/03/12	End Da 08/09/1		Spots/Week 1	<u>Rate</u> \$4,200.00						
	Spots: # Ch			Air Time Descrip	•	Start/End Time		h Ad-ID			Rate	
	1 WN	MURW 0	8/08/12	8:14 PM Middle	/Suburgatory	8-9p	:3	O RNTVO72	501H		\$4,200.00	NM
42	2 08/08/12 NON-PREE	08/08/12 MPTIBLE	Final \	Witness	10-11p	1	:30	1	\$2,800.00	NM		
	Weeks:	Start Date 08/03/12	08/09/1	<u>te</u> <u>MTWTFSS</u>	Spots/Week 1	Rate \$2,800.00						
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate	
	1 WN	MURW 0	8/08/12	10:42 PM Final W	/itness	10-11p	:3	0 RNTV072	501H		\$2,800.00	NM
43	3 08/03/12 NON-PREE	08/03/12 MPTIBLE	Shark	Tank	8-9p	1	:30	1	\$2,800.00	NM		
	Weeks:	Start Date 08/03/12	End Da 08/09/1		Spots/Week 1	<u>Rate</u> \$2,800.00						
	Spots: # Ch		ir Date	Air Time Descrip	otion	Start/End Time		h Ad-ID			Rate	
	1 WN	MURF 0	8/03/12	8:42 PM Shark	Tank	8-9p	:3	0 RNTV072	501H		\$2,800.00	NM
44	1 08/05/12 NON-PREE	08/05/12 MPTIBLE	AFHV		7-8p	1	:30	1	\$3,000.00	NM		
	Weeks:	Start Date 08/03/12	End Da 08/09/1		Spots/Week 1	Rate \$3,000.00						
	Spots: # Ch		ir Date_	Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate	Type
	1 WN	//URSu 0	8/05/12	7:43 PM AFHV		7-8p	:3	0 RNTV072	501H		\$3,000.00	NM
45	08/03/12 NON-PREE	08/10/12 MPTIBLE	News	9 at 11	11-11:35p	1111111	:30	7	\$3,500.00	NM		
	Weeks:	Start Date 08/03/12	End Da 08/09/1		Spots/Week 7	<u>Rate</u> \$3,500.00						
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate	
	1 WN			11:32 PM News 9		11-11:35p		0 RNTV072			\$3,500.00	NM
				11:21 PM News 9		11-11:35p		O RNTVO72			\$3,500.00	NM
				11:13 PM News 9		11-11:35p		O RNTVO72			\$3,500.00	NM
				11:30 PM News 9		11-11:35p		0 RNTV072			\$3,500.00	NM
	5 WN	//URTu 0	8/07/12	11:34 PM News 9	at 11	11-11:35p	:3	0 RNTV072	501H		\$3,500.00	NM

Send Payment To: **WMUR** Lehigh Valley, PA 18002-6884

www.thewmurchannel.com

PO Box 26884

Invoice Date Invoice Month Invoice Period Invoice # August 2012 936783-2 08/12/12 07/30/12 - 08/10/12

Republican National Comm	icoue	2890
		ZONU

						Spots/			
ine Start Date End Da	ate Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
45 08/03/12 08/10/ NON-PREEMPTIBL		vs 9 at 11	11-11:35p	1111111	:30	7	\$3,500.00	NM	
Spots: # Ch Day	Air Date	Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Type
6 WMURW	08/08/12	11:31 PM News	s 9 at 11	11-11:35p	:30	RNTV072	501H		\$3,500.00 NM
7 WMURTh	08/09/12	11:22 PM News	s 9 at 11	11-11:35p	:30	RNTV072	501H		\$3,500.00 NM
Weeks: Start Da 08/10/1		Date <u>MIWITSS</u> 5/121	Spots/Week 1	<u>Rate</u> \$3,500.00					
Spots: # Ch Day	Air Date	Air Time Desc	ription_	Start/End Time	Length	Ad-ID			Rate Type
8 WMURF	08/10/12	11:22 PM News	s 9 at 11	11-11:35p	:30	RNTV072	501H		\$3,500.00 NM
46 08/03/12 08/10/ NON-PREEMPTIBL	I2 Nigh E	ntline	1135p-1206a	11111	:30	5	\$500.00	NM	
Weeks: Start Da			Spots/Week 5	<u>Rate</u> \$500.00					
Spots: # Ch Day	Air Date	Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Type
1 WMURF	08/03/12	11:51 PM Night	tline	1135p-1206a	:30	RNTV072	501H		\$500.00 NM
2 WMURM	08/06/12	11:53 PM Night	tline	1135p-1206a	:30	RNTV072	501H		\$500.00 NM
3 WMURTu	08/07/12	12:02 AM Night	tline	1135p-1206a	:30	RNTV072	501H		\$500.00 NM
4 WMURW	08/08/12	12:01 AM Night	tline	1135p-1206a	:30	RNTV072	501H		\$500.00 NM
5 WMURTh	08/09/12	11:54 PM Night	tline	1135p-1206a	:30	RNTV072	501H		\$500.00 NM
Weeks: Start Da 08/10/1		Date <u>MIWIFSS</u> 5/121	. <u>Spots/Week</u> 1	Rate \$500.00					
	Air Date	Air Time Desc		Start/End Time	Length				Rate Type
6 WMURF	08/10/12	11:45 PM Night	tline	1135p-1206a	:30	RNTV072	501H		\$500.00 NM
47 08/03/12 08/10/ NON-PREEMPTIBL	I2 Jimn E	my Kimmel	1205-105a	МГWГF	:30	3	\$150.00	NM	
Weeks: Start Da 08/03/1		Date MTWTFSS MTWTF		<u>Rate</u> \$150.00					
Spots: # Ch Day	Air Date	Air Time Desc	cription	Start/End Time	Length	Ad-ID			Rate Type
2 WMURM	08/06/12	12:46 AM Jimm	ny Kimmel	1205-105a	:30	RNTV072	501H		\$150.00 NM
1 WMURTu	08/07/12	1:01 AM Jimm	ny Kimmel	1205-105a	:30	RNTV072	501H		\$150.00 NM
3 WMURW	08/08/12	1:01 AM Jimm		1205-105a	:30	RNTV072	501H		\$150.00 NM
Weeks: <u>Start Da</u> 08/10/1			. <u>Spots/Week</u> 1	<u>Rate</u> \$150.00					
Spots: # Ch Day	Air Date	Air Time Desc	ription	Start/End Time	Length				Rate Type
4 WMURF	08/10/12	12:37 AM Jimm	ny Kimmel	1205-105a	:30	RNTV072	501H		\$150.00 NM
48 08/03/12 08/10/ NON-PREEMPTIBL	I2 Goo E	od Morning Americ	ca 7-9a	МГЖГБ	:30	2	\$2,000.00	NM	
Weeks: <u>Start Da</u> 08/03/1	2 08/09/	//12 MTWTF	2	Rate \$2,000.00					
	Air Date	Air Time Desc		Start/End Time	Length				Rate Type
1 WMURM	08/06/12		d Morning America	7-9a		RNTV072			\$2,000.00 NM
2 WMURTu	08/07/12		d Morning America	7-9a	:30	RNTV072	501H		\$2,000.00 NM
Weeks: Start Da 08/10/1	2 08/16/	6/12 F	1	Rate \$2,000.00					
	Air Date	Air Time Desc		Start/End Time	Length		501H		Rate Type
3 WMURF	08/10/12	8:48 AM G000	d Morning America	7-9a	:30	RNTV072	DUIH		\$2,000.00 NM
49 08/04/12 08/05/ NON-PREEMPTIBL	12 6a V E	Weekend Daybrea	ak Sa/Su 6-7a	SS	:30	2	\$450.00	NM	
Weeks: Start Da 08/03/1			Spots/Week 2	Rate \$450.00					
	Air Date	Air Time Desc	ription	Start/End Time	Length				Rate Type
2 WMURSa	08/04/12	6:27 AM 6a W	/eekend Daybreak	Sa/Su 6-7a	:30	RNTV072	501H		\$450.00 NM
1 WMURSu	08/05/12	6:21 AM 6a W	eekend Daybreak	Sa/Su 6-7a	:30	RNTV072	501H		\$450.00 NM
50 08/04/12 08/05/	12 \\/oc	ekend GMA	9-10a	SS	:30	2	\$700.00	NM	

INVOICE

INVOICE



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Send Payment To:

Invoice Date Invoice Month Invoice Period Invoice # 08/12/12 07/30/12 - 08/10/12 936783-2 August 2012

Advertiser	Product	Estimate Number
Republican National Comm	issue	2890

Snote/

						Spots/			
ne Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
50 08/04/12 NON-PRE	08/05/12 EMPTIBLE	Weekend GMA	9-10a	SS	:30	2	\$700.00	NM	
Weeks:	Start Date 08/03/12	End Date MTWTFSSSS	Spots/Week 2	<u>Rate</u> \$700.00					
Spots: # C	h Day Air	Date Air Time Descr	ription	Start/End Time	Lengtl	h Ad-ID			Rate Ty
2 W	VMURSa 08	/04/12 9:48 AM Week	end GMA	9-10a	:30	RNTV0725	601H		\$700.00 N
1 W	/MURSu 08	/05/12 9:47 AM Week	end GMA	9-10a	:30) RNTV0725	601H		\$700.00 N
51 08/03/12 NON-PRE	08/09/12 EMPTIBLE	KELLY LIVE DAY	9AM-10AM	МГWГF	:30	2	\$600.00	NM	
Weeks:	Start Date 08/03/12	End Date MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$600.00					
Spots: # C	ch <u>Day Air</u>	Date Air Time Descr	iption	Start/End Time	Lengtl	h Ad-ID			Rate Ty
1 W	VMURF 08	/03/12 9:39 AM KELL	Y LIVE DAY	9AM-10AM	:30	RNTV0725	Ю1Н		\$600.00 N
2 W	VMURM 08	/06/12 9:47 AM KELL	Y LIVE DAY	9AM-10AM	:30	RNTV0725	601Н		\$600.00 N
52 08/03/12 NON-PRE	08/09/12 EEMPTIBLE	Nate Berkus	10-11a	МГWГF	:30	1	\$400.00	NM	
Weeks:	Start Date 08/03/12	End Date MTWTFSS MTWTF	Spots/Week 1	Rate \$400.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengtl	h Ad-ID			Rate Ty
1 W	VMURTu 08	/07/12 10:51 AM Nate	Berkus	10-11a	:30	RNTV0725	601H		\$400.00 N
53 08/03/12 NON-PRE	08/09/12 EMPTIBLE	ELLEN EF	4PM-5PM	МГWГF	:30	3	\$500.00	NM	
Weeks:	Start Date 08/03/12	End Date MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$500.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descr	ription_	Start/End Time	Lengtl	h Ad-ID			Rate Ty
3 W	VMURTu 08	/07/12 4:38 PM ELLE	N EF	4PM-5PM		RNTV0725			\$500.00 N
1 W	VMURW 08	/08/12 4:46 PM ELLE	N EF	4PM-5PM	:30	RNTV0725	601H		\$500.00 N
2 W	VMURTh 08	/09/12 4:38 PM ELLE	N EF	4PM-5PM	:30	RNTV0725	601H		\$500.00 N
54 08/04/12 NON-PRE	08/05/12 EMPTIBLE	6p News 9 Weekend	6-7p	11	:30	2	\$1,500.00	NM	
Weeks:	Start Date 07/30/12	End Date <u>MTWTFSS</u> 11	Spots/Week 2	Rate \$1,500.00					
Spots: # C				Start/End Time		h Ad-ID			Rate Ty
1 W		/04/12 6:17 PM 6p Ne		6-7p		RNTV0725			\$1,500.00 N
2 W	VMURSu 08	/05/12 6:14 PM 6p Ne	ews 9 Weekend	6-7p	:30	RNTV0725	601H		\$1,500.00 N
				Total Spots	11	2			

Gross Total \$222,100.00

Agency Commission \$33,315.00

Net Amount Due

\$188,785.00

Payment Terms 30 Days